

MINUTES

Tuesday, September 6, 2016

Informational Meeting 4 PM at Carnegie Town Hall

Sioux Falls City Council 235 West Tenth Street

Members Present: Christine M. Erickson, Michelle Erpenbach, Rick Kiley, Greg Neitzert, Marshall Selberg, Pat Starr, Theresa Stehly

Members Absent: Rex Rolwing and Mike T. Huether

Staff Present: Denise D. Tucker, MMC, Assistant City Clerk; Tom Greco, City Clerk; Jim David, Legislative/Operations Manager; Dave Bixler, Budget Analyst; and Rich Oksol, Internal Audit Manager

1. Call To Order

Council Vice Chair Rick Kiley called the meeting to order at 4 p.m.

2. Staff Report

A. Staff Report on the City Administration Building Initiative Petition Effort by Tom Greco, City Clerk

Tom Greco, City Clerk, provided an overview of the requirements to register to circulate petitions, the State Statute governing requirements for persons circulating petitions, guidelines for the acceptance of petitions, and legal precedent regarding the duties of an Election Official. Discussion followed.

3. City Council Open Discussion

Council Member Starr discussed a tour he took of Feeding South Dakota's new facility and the "5 for Life 5K."

Council Member Christine Erickson discussed a recent "ride-along" with Project TRIM staff, where she was able to directly observe their process. She discussed the process with the staff forestry worker and found that it was good, but there is room for improvement. She also noted that some citizens may not be able to trim non-compliant trees due to financial hardship.

4. Presentations

A. The 2016-2017 Convention and Visitors Bureau Business Improvement District by Teri Schmidt, CVB Executive Director

Teri Schmidt, CVB Executive Director, and Krista Orsack, CVB, discussed the proposed CVB BID budget for 2016 - 2017. The discussion included an overview of the importance of the visitor industry, CVB funding sources, the budget process, and a detailed review of the proposed budget. Schmidt mentioned that BID revenue is expected to be \$2,010,000, a figure that is based on past experience, current conditions, and industry trends. The proposed budget was then reviewed line-by-line and included: Administration; Sales Development - Advertising; Sales Development - Bidding; Sales Development - Travel; and Tourism Promotion & Advertising. Discussion followed.

Denny Sanford PREMIER Center Report, by Tracy Turbak, Director of Finance;
B. Terry Torkildson, SMG General Manager; and Chad Stoner, Spectra General Manager

Tom Huber, Assistant Director of Finance, provided a project recap to include the financial status and an overview of upcoming improvements; Chad Stoner, Spectra General Manager, discussed building improvements in detail by explaining main concourse cooler and storage space and kitchen expansion; Terry Torkildson, SMG General Manager, discussed exterior lighting improvements and an operational summary and financial results from 2015, the first full year of operation.

5. Adjournment

Council Vice Chair Kiley adjourned the meeting at 4:56 p.m.

Thomas M. Greco

City Clerk