

AGENDA	Tuesday, March 29, 2011
Northwest District	6:30 PM at Carnegie Town Hall
Candidate Forum	235 West Tenth Street

1. Opening Remarks
2. Introductions/Opening Comments
3. City Council Forum Candidates
 - A. Dean E. Karsky
 - B. Mark Millage
 - C. Marlin D. Thompson (not participating in forum)
 - D. James J. Ysbrand
4. Closing Remarks from City Council Candidates
5. Adjournment

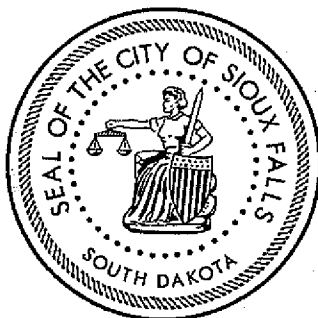
The public is encouraged to send questions for the candidates to: clerks@siouxfalls.org		
Questions for the candidates can also be called to 367-8080 the evening of the forum.		
Rebroadcast Times on Channel 16:		Available for
online viewing:		
Wednesday	March 30	7:30 p.m. - 9:00 p.m.
www.siouxfalls.org		
Saturday	April 2	3:00 p.m. - 4:30 p.m.
City Council Meetings		(select
Sunday	April 3	3:00 p.m. - 4:30 p.m.
on the left hand side)		located

Date: 2011-03-29
SIRE Meeting ID: 1457
Meeting Type: Forums and Ceremonies

YouTube:<https://youtu.be/6s4HEbD7Y58>
Agenda Item: Not Assigned
Item ID: 57656

The following document(s) are public records obtained from the
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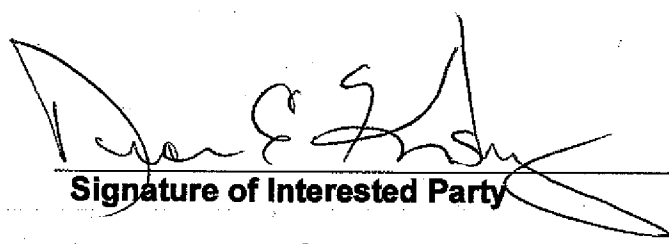
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CITY CLERK'S OFFICE
3/11/11 10:45
Date / Time



**Office of the City Council
City of Sioux Falls
235 West Tenth Street
Sioux Falls, SD 57117-7402
(605) 367-8080**

**Notice of Interest
Successor Appointment
City Council—Northwest District**

1. Name of Interested Party: Dean E. Karsky
 2. Address: 2305 S. Crown Hill Dr., Sioux Falls, SD 57106
 3. Telephone Number: (605) 351-8571
 4. **Residency:** I affirm that I am a resident of the City of Sioux Falls, South Dakota, and that I have been a resident in the Northwest District for at least the last six months.
 Yes No
 5. **Resume/Other Background Information:** Attached Yes No
-
-
-
-
-
-
-



Signature of Interested Party

Date: March 11, 2011

**City of Sioux Falls
Statement of Financial Interest
Candidate for Public Office**

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Date Time

Return this form to:

City Clerk's Office, Carnegie Town Hall, 235 W. 10th Street, Sioux Falls, SD 57117

1. Name Dean E. Karsky
2. Address 2305 S. Crown Hill Dr., Sioux Falls, SD 57106
3. Phone Number (605)351-8571
4. Office Sought Northwest District City Council Seat
5. What is your occupation/profession? Insurance Agent

6. List any enterprise which accounted for more than 10 percent of, or contributed more than \$2,000.00 to, your family's (includes spouse, minor children living at home) gross income in the preceding calendar year. Identify who receives the income from each enterprise.

Dean Karsky Insurance Agency, Inc.
Dean Karsky Insurance Agency, Inc.
Jordan Farmland Partnership, LLLP

What is the nature of your immediate family's association with each? The value of the financial interest need not be reported.

President - Dean Karsky
Sec'y/Treas. - Janel Karsky
Partner - Janel Karsky

7. List any enterprise in which you, your spouse, or minor children living at home control more than 10 percent of the capital or stock. Identify who has the ownership interest in each enterprise.

Dean Karsky Insurance Agency, Inc.
Dean Karsky Insurance Agency, Inc.
Jordan Farmland Partnership, LLLP

What is the nature of your immediate family's association with each?

President - Dean Karsky
Sec'y/Treas. - Janel Karsky
Partner - Janel Karsky

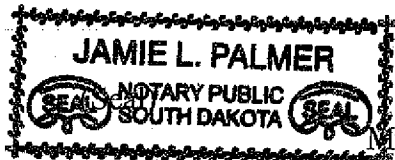
State of South Dakota)
) SS.
County of Minnehaha

Verification

I have reviewed paragraphs 1 through 7 of the Information Regarding Statement of Financial Interest (attached), my Statement of Financial Interest, and certify that the information reported is a complete, true, and accurate representation of my financial interests for the preceding calendar year.

(Signed) Dean E. Karsky

Sworn to before me this 11 day of March, 2011.



Jamie L. Palmer
Officer Administering Oath

My commission expires: Jamie L. Palmer, Notary Public
My Commission Expires May 15, 2013

Dean E. Karsky
2305 S. Crown Hill Dr
Sioux Falls, SD 57106
(605)351-8571

March 7, 2011

Councilor Greg Jamison (Chair)
Councilor Kenny Anderson Jr.
Councilor James Entenman
Councilor Rex Rolfing

Councilor Sue Aguilar (Vice Chair)
Councilor Vernon Brown
Councilor Michelle Erpenbach

Ladies and Gentlemen:

I am submitting my application and resumé for your consideration to fill the vacant city council seat. Since 1990 I have lived west of Interstate 29 and wish to represent the citizens of Sioux Falls that live in the Northwest District. The resumé tells you about my involvement in the community and some of my achievements. But it does not tell you about my passion and desire to fill the vacant seat.

My mission for community involvement at the level of city council began more than 15 years ago. Since that time I have chosen groups and organizations that will give me insight into and involvement with community leaders. In 2006 when then City Councilor Darrin Smith resigned I applied for the open seat that was filled by Bob Litz. In 2008 I ran against Mr. Litz in the regular election. While I was not successful I did garner nearly 37 percent of the votes overall and for the two precincts that are west of I29 I received nearly 48 percent of the votes cast (more than either of my competitors). During my time campaigning door-to-door (and I knocked on hundreds of them) I was able to hear the concerns of the citizens of the district. Understandably the quality of streets was and still is a prime concern, as is water drainage from sump-pumps. Ironically I feel that the two are connected and by taking care of one, most of the issues from the other could be resolved. Also frequently expressed was the need for Library services on the west side and drainage issues. The ability to actively listen is important in my career as it should be for a city councilor. It is one of the many attributes that I can bring to the Council.

As an entrepreneur I make decisions to invest for growth for my business and my family's future. I have created jobs, and several people are dependent upon my business for their livelihood. The existing Council is doing an outstanding job of serving the citizens of Sioux Falls and my business and volunteer experiences will allow me to contribute to your efforts. I am active in my industry, my church, and my community and work to improve the quality of life for all residents of Sioux Falls through that involvement.

During the last several months I have attended all of the city council meetings, almost all of the informational meetings, and several committee meetings. I understand the time commitment of being a city councilor and am ready, willing, and able to make that commitment for which I have strived for so long.

Sincerely,


Dean E. Karsky

Dean E. Karsky
2305 S. Crown Hill Dr.
Sioux Falls, SD 57106
(605) 351-8571
dean351@msn.com

Personal:

Sioux Falls Resident since April 1989
Married 27 years with 3 children

Military:

Enlisted in United States Air Force in July 1983, Honorably Discharged July 1989
Achieved the rank of Staff Sergeant (E-5)

Education:

Bachelors of Applied Science Degree from Troy State University (AL) 1986
Associates Degree from Community College of the Air Force 1985
Graduate Studies at University of South Dakota
Graduate of Leadership Sioux Falls 1999-2000

Professional:

Self-employed as Insurance and Financial Services Agent since 1989
Owner of Multi-Lines Insurance Agency with four full-time employees

Professional Designations: Chartered Financial Consultant (ChFC), Chartered Life Underwriter (CLU), and Life Underwriters Training Council Fellowship (LUTCF)

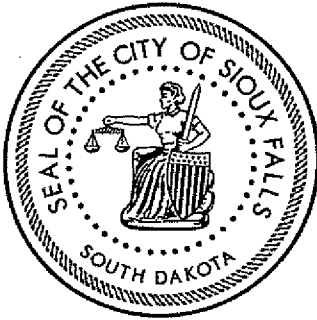
Community, Civic & Professional Involvement:

Chamber of Commerce Ambassador since January 2005 – Committee Chair 2007-2008
Past Chair of Chamber Diplomat Committee (member from 1998-2005)
Investor – Forward Sioux Falls V
Member of the Farmers Insurance Group “Presidents Council”
Junior Achievement classroom volunteer since 1999
Character Counts! Board Member (2000-2002 and 2010 -2012)
March of Dimes “Golf For Babies” Co-Chair 2010 & 2011
2011 American Cancer Society Gala Executive Committee
2011 YMCA Strong Kids Campaign Team Member
Member of “Sales and Marketing Executives” SME
Knights of Columbus – Deputy Grand Knight St. Michael Council
Past President of Sioux Falls Life Underwriters 1997-1998 (now known as Sioux Falls Association for Insurance and Financial Advisors - SFAIFA)
Current Board Member of SFAIFA
Past President of Southwest Optimists
Served on Church Council

Date: 2011-03-29
SIRE Meeting ID: 1457
Meeting Type: Forums and Ceremonies

YouTube:<https://youtu.be/6s4HEbD7Y58>
Agenda Item: Not Assigned
Item ID: 57657

The following document(s) are public records obtained from the
City of Sioux Falls.



Office of the City Council
City of Sioux Falls
235 West Tenth Street
Sioux Falls, SD 57117-7402
(605) 367-8080

RECEIVED
CITY CLERK'S OFFICE
3/14/11 3:55 pm
Date Time

Notice of Interest
Successor Appointment
City Council—Northwest District

1. Name of Interested Party: Mark Millage
2. Address: 608 S. Outlook Drive
3. Telephone Number: 605-361-7663
4. **Residency:** I affirm that I am a resident of the City of Sioux Falls, South Dakota, and that I have been a resident in the Northwest District for at least the last six months.
 Yes No
5. **Resume/Other Background Information:** Attached Yes No

Mark R. Millage

Signature of Interested Party

Date: 3/14/11

City of Sioux Falls
Statement of Financial Interest
Candidate for Public Office

RECEIVED
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3/14/11 Date 3:55p Time

Return this form to:

City Clerk's Office, Carnegie Town Hall, 235 W. 10th Street, Sioux Falls, SD 57117

- 1. Name Mark Millage
- 2. Address 608 S. Outlook Drive
- 3. Phone Number 605-361-7663
- 4. Office Sought City Council - NW District
- 5. What is your occupation/profession? President, Kilian Community College

6. List any enterprise which accounted for more than 10 percent of, or contributed more than \$2,000.00 to, your family's (includes spouse, minor children living at home) gross income in the preceding calendar year. Identify who receives the income from each enterprise.

- Kilian Community College - Mark
- Soukup Construction - Joan
- North Manchester Ethanol LLC - Mark + Joan
- Milestone Deadwood Funds - Mark + Joan
- Bluestem LLC - Mark + Joan

What is the nature of your immediate family's association with each? The value of the financial interest need not be reported.

- Employment
- Employment
- Investment
- Investment
- Investment

7. List any enterprise in which you, your spouse, or minor children living at home control more than 10 percent of the capital or stock. Identify who has the ownership interest in each enterprise.

- Soukup Park, Inc. - Joan (spouse)

What is the nature of your immediate family's association with each?

- Stockholder

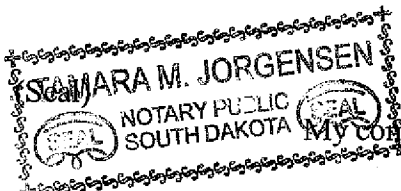
State of South Dakota)
) SS.
County of minnehaha)

Verification D

I have reviewed paragraphs 1 through 7 of the Information Regarding Statement of Financial Interest (attached), my Statement of Financial Interest, and certify that the information reported is a complete, true, and accurate representation of my financial interests for the preceding calendar year.

(Signed) Mark R. Millage

Sworn to before me this 14th day of March, 2011.



Tamara Jorgensen
Officer Administering Oath

Tamara M. Jorgensen, Notary Public
My Commission Expires Feb. 20, 2014

March 14, 2011

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CITY CLERK'S OFFICE
3/14/11 3:55 pm
Date Time

Office of the City Council
City of Sioux Falls
235 W. 10th Street
Sioux Falls, SD 57117-7402

Dear Council Members,

One of the true joys and benefits in working at a community college is interacting daily with a diverse student body. Each day, we come to better understand and appreciate unique challenges, embrace our differences, support one another, and celebrate achievement. They inspire me to work on their behalf to make our community the kind of place where everyone feels that they can make a difference. It is in that spirit that I submit my application for the Northwest District seat on the Sioux Falls City Council.

In 2008, I left a successful career at KELO-TV to pursue the leadership opportunity as President at Kilian Community College. My resume shows that I wasted no time becoming actively involved in a number of initiatives and organizations. But my record of community involvement goes back many years. My 25 years at KELO-TV were highlighted by service opportunities both in the community and in my profession. Many of those volunteer efforts evolved into leadership roles, where I worked alongside some inspiring mentors in our community as well as some influential names in journalism. Those experiences helped to prepare me for my position at Kilian, as well as inspire me to seek additional opportunities to serve.

As my resume points out, I have served on three state government committees appointed by a former Governor and two Chief Justices. But, as a journalist, I was prohibited previously from pursuing public office due to conflicts of interest. My professional obligations are different now, and a little over a year ago you approved my appointment by Mayor Munson to serve on the Parks & Recreation Board. I have enjoyed this opportunity, and have gained a greater insight into the role and function of government.

You have an important responsibility in selecting the Council's representative from the Northwest District. I believe that I offer you a unique combination of experience and perspective. As a life-long resident of Sioux Falls, and someone who has lived in the district for 27 years, I understand the current challenges as well as the opportunities ahead. I pledge that I am up to speed on the issues and ready to work hard on behalf of all residents of the Northwest District and throughout the city of Sioux Falls.

Thank you for your service to the citizens of Sioux Falls. Thank you as well for this opportunity and for your consideration of my application. I hope to speak further with you in the days ahead.

Sincerely,



Mark Millage
608 S. Outlook Drive

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3/14/11 3:55 pm
Date Time

Mark Millage

608 S. Outlook Drive
Sioux Falls, SD 57106
Phone: 605-360-4707
Email: markmillage@sio.midco.net

On May 19, 2008, Mark Millage ended a 25 year run at KELO-TV to become the President of Kilian Community College in Sioux Falls. Under Mark's leadership, KELO's reputation for news coverage and market dominance became a benchmark for other television stations. In an era of more audience choices, KELO strengthened its position as one of the highest-rated television news organizations in the country, maintaining a 50+ share on its morning and evening newscasts (Nielsen, February 2008). The station earned numerous state and regional awards every year for outstanding news coverage. In 1999, KELO received national honors from the National Association of Broadcasters and the Society of Professional Journalists. KELO-TV was awarded several regional Emmys and twice won the prestigious Edward R. Murrow national award, in 2004 for Spot News coverage and in 2007 for Best News Documentary.

Professional Experience:

- **President: Kilian Community College (2008-present).** Located in downtown Sioux Falls, Kilian is the only privately-funded, non-profit community college in the United States. After many years of declining enrollment, Kilian experienced its sixth-consecutive semester of enrollment growth in September 2010. Over 400 students enrolled at Kilian for the Fall 2010 semester. In January 2011, Kilian was granted continued accreditation through 2019-20 by the Higher Learning Commission.
- **News Director: KELO-TV (1989-2008).** Primary manager of one of the most highly-rated television newsrooms in the United States. Responsible for \$2.2 million annual budget and staff of 32 full-time and 13 part-time employees, including news bureaus in Rapid City and Aberdeen. Oversee all news, weather and sports content as well as web development of KELOLAND.com, which received more than 4,000,000 monthly visits. On two occasions, in 1996 and 2004, served as Interim General Manager until parent company, Young Broadcasting, named a permanent GM.
- **Chairman: Radio-Television News Directors Association/Foundation (2000-2003).** Held top elected office of international trade association representing more than 3,000 electronic journalists from 32 countries. Began process of growing membership to include on-line journalists, helped organization secure new office space in Washington, DC, and led RTNDA through a financially-difficult period when its September 12, 2001, convention was suddenly cancelled due to events of 9/11/01. Prior to being elected Chairman, served as a six-state, regional director from 1993-1999.
- **Anchor, Reporter, Producer, Assignment Editor: KELO-TV (1983-1989).** Worked both on-air and off-air in nearly every newsroom position, including intern and photographer. Covered a variety of rural and urban stories, which included five years of the South Dakota Legislature.

Education:

- SD State University (May 1984) – BS with honors, Journalism / minors in Sociology & Speech.

Volunteer Experience:

- Board of Directors, Multi-Cultural Center (2010-present).
- Member, City of Sioux Falls Parks & Recreation Board (2010-present).
- Member, Sioux Empire United Way Campaign Cabinet (2009-present).
- Member, SF Chamber of Commerce Business/Education Networking Committee (2008-present).
- Member, DTSF Development Committee (2008-present).
- Member/Paul Harris Fellow, Downtown Sioux Falls Rotary International (2008-present).
- Member, SD Supreme Court Committee for Study of Cameras in Trial Courts (2008-2010).
- Board of Directors, South Dakota Broadcasters Association (2006-2008).
- Board Member/Secretary, The Banquet (2005-2010).
- Board Member/Chairman, Make A Wish Foundation of South Dakota (2004-2009, 2011-present).
- Chairman, SDSU Department of Journalism Advisory Council (2004-2008).
- Board of Directors, South Dakotans for Open Government (2004-2008).

- Board Member/Treasurer, National Television Academy-Upper Midwest Chapter (2004-2008).
- Vice President, CCDA Booster Club (2004-2006).
- Member, SD Supreme Court Committee for Study of Cameras in Appellate Court (2000-2001).
- Board of Directors, Sioux Empire Red Cross (1999-2001).
- Member, Governor's Spencer Tornado Relief Fund Oversight Committee (1998-1999).
- Board of Directors, Minn-Ia-Kota Girl Scout Council (1996-1998).
- Volunteer, Sioux Falls Cares (1995-present).
- Board Member/Chairman, Volunteers of America-Dakotas (1994-2003).
- Board Member/Chairman, Radio-Television News Directors Association/Foundation (1993-2004).
- Board of Directors, Northwest Broadcast News Association (1991-1993).
- Volunteer/Coach, Sioux Empire Fastpitch Softball Association (1991-2006).
- Volunteer/Council President, Saint Michael Catholic Church (1983-present).

Awards:

- First recipient of "Mark Twain Award" for outstanding cooperation – SD Associated Press (2008).
- "Barney Oldfield Distinguished Service Award" – Radio-Television News Directors Foundation (2003).
- "Tom Brokaw Award" for journalism excellence - SD Broadcasters Association & USD (2002).
- First-ever National Association of Broadcasters "Service to America" Award (1999).
- "Distinguished Alumni Award" from SDSU Department of Journalism (1994).
- Prestigious national awards for news coverage from SPJ and RTNDA.
- Numerous regional awards for news coverage from NBNA and Minnesota AP.
- Four regional Emmy Awards (including Live Special and Best Newscast).
- More than 200 state awards for news coverage from the South Dakota Associated Press (including its top award, Overall Excellence, 17 times as News Director at KELO-TV).

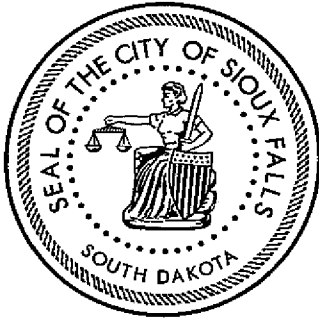
Personal:

- 47 years old
- Life-long resident of Sioux Falls (NW District resident since 1983)
- Married 27 years to Joan Soukup Millage
- Three children – Matt (24), Meagan (21), Molly (17)

Date: 2011-03-29
SIRE Meeting ID: 1457
Meeting Type: Forums and Ceremonies

YouTube:<https://youtu.be/6s4HEbD7Y58>
Agenda Item: Not Assigned
Item ID: 57658

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Office of the City Council
City of Sioux Falls
235 West Tenth Street
Sioux Falls, SD 57117-7402
(605) 367-8080

RECEIVED
CITY CLERK'S OFFICE
3/16/11 9:30 AM
Date Time

**Notice of Interest
Successor Appointment
City Council—Northwest District**

1. Name of Interested Party: MARLIN D. THOMPSON

Address: 5514 W. BREAM PL

3. Telephone Number: 507-829-9328

4. **Residency:** I affirm that I am a resident of the City of Sioux Falls, South Dakota, and that I have been a resident in the Northwest District for at least the last six months.
 Yes No

5. **Resume/Other Background Information:** Attached Yes No

Marlin D. Thompson
Signature of Interested Party

Date: MARCH 12, 2011

City of Sioux Falls
Statement of Financial Interest
Candidate for Public Office

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3/16/11 9:30 Am
Date Time

Return this form to:

City Clerk's Office, Carnegie Town Hall, 235 W. 10th Street, Sioux Falls, SD 57117

1. Name MARLIN D. THOMPSON

2. Address 5514 W. BREAM PL

3. Phone Number 507-829-9328

4. Office Sought NORTHWEST DISTRICT COUNCIL MEMBER

5. What is your occupation/profession? RETIRED

6. List any enterprise which accounted for more than 10 percent of, or contributed more than \$2,000.00 to, your family's (includes spouse, minor children living at home) gross income in the preceding calendar year. Identify who receives the income from each enterprise.

NONE

What is the nature of your immediate family's association with each? The value of the financial interest need not be reported.

7. List any enterprise in which you, your spouse, or minor children living at home control more than 10 percent of the capital or stock. Identify who has the ownership interest in each enterprise.

NONE

What is the nature of your immediate family's association with each?

State of South Dakota)

) SS.

Verification

County of Minnehaha)

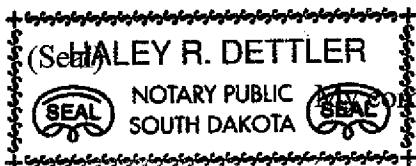
I have reviewed paragraphs 1 through 7 of the Information Regarding Statement of Financial Interest (attached), my Statement of Financial Interest, and certify that the information reported is a complete, true, and accurate representation of my financial interests for the preceding calendar year.

(Signed) Marlin D. Thompson

Sworn to before me this 8th day of March, 2011.

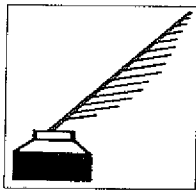
Haley R. Dettler

Officer Administering Oath



Commission expires:

My Commission Expires April 24, 2013



Marlin D. Thompson

5514 W. Bream Place ~ Sioux Falls, South Dakota 57107-0936

507-829-9328 — : — Email: marlindt@sio.midco.net

March 12, 2011

RECEIVED
CITY CLERK'S OFFICE
3/16/11 9:30 Am
Date Time

TO: Sioux Falls City Council:

Greg Jamison, Chair; Sue Aguilar, Vice Chair; Vernon Brown; James Entenman;
Rex Rolfing; Kenny Anderson, Jr.; Michelle Erpenbach

RE: Northwest District city council vacancy

As a preface, having resided in Sioux Falls for some time, my wife and I have taken note of the many activities and amenities which the city has to offer. Each of you should be proud of this community, as we are.

It is my desire to become directly involved in city government. It is with that in mind that I read with interest the vacancy that has occurred on the city council and have decided to submit an application with this letter.

Among the reasons I am seeking the position are — •To be an active and responsible member of the council •To work toward the betterment of the community and to serve all its citizens now and in the future •To foster a solid working relationship with council members, mayor, and staff •To provide sound growth and development decisions.

I will bring a fresh perspective to citizens of the northwest district, not having any preconceived allegiances to any particular group(s) or project(s) in Sioux Falls. My commitment is to serve the citizens of Sioux Falls in all aspects and as I am retired, I am devoted to providing my undivided attention to the city and its residents.

I am also including an attachment outlining my experience in city government in a small sized Minnesota city and my community involvement and volunteer capacities.

I am confident you will evaluate candidates' qualifications and experience in government when filling the position.

Through my past experiences I know it is time consuming but it is a privilege to hold public office and especially so on the local level. I am committed to serving on the council for the years to come should the citizens provide me with that opportunity next April, as voters decided to do in their re-electing Bob Litz. I will appreciate any consideration you may give to my desire to become a member of the council in the northwest district.

Thank you for your time.

Sincerely,


Marlin D. Thompson

Encl.: Application
3-pg resume

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Date Time

I WILL BRING THESE VIEWS TO SIOUX FALLS CITY GOVERNMENT

QUALITY OF LIFE —

City government plays an extremely important role in the quality of life to be enjoyed by Sioux Falls residents.

Among the livability factors which I believe have an important impact on citizens' quality of life are strong law enforcement, street/bridge maintenance, parks and recreation, and libraries.

To create and maintain a vital, thriving community we must sustain and improve the quality of life within the city. It will continue to take hard work, solid leadership, and a strong vision of the future. We must take a long-term, balanced approach on how we budget and pay for city services. Funding cuts from state and federal governments mean we must make prudent strategic investments to move our community ahead.

CHALLENGES —

Growth - Sioux Falls is a high growth area in South Dakota and with that comes additional concerns. Population growth attracts new and/or expanded businesses that create jobs, leads to reinvestment in older infrastructure and development of new infrastructure, and creates demand for new or expanded public services.

Sustainability of the community - Intertwined with growth, Sioux Falls faces challenges in providing for continued management/development. Shape Sioux Falls 2035 (i.e. community development, education, health and social services, public services) is a prime example of the efforts needed to ensure Sioux Falls continues to be a dynamic and growing community.

I believe that partnerships between and among government, the business sector and nonprofit organizations is imperative to promote a community that emphasizes the whole community (instead of just disadvantaged neighborhoods).

Housing - The city faces challenges in housing as it relates to growth management, affordable housing, and demographic changes. Housing-related issues include not only affordable housing, but the need to revitalize neighborhoods, rehab older homes, and housing for the homeless.

FISCAL RESPONSIBILITY —

Taxes and increasing the tax base - Must prudently utilize the city's growth potential to continue expansion of the tax base. In doing so, must balance the need for new infrastructure and various services with the increased revenues attributed to that growth. Expanding the tax base through growth management spreads the city's property tax levy over those additional taxable properties and has the benefits of increasing the total taxing capacity of the city.

The budgeting process — coupled with adhering to the approved budget when it comes to spending — is of utmost importance - *Must not disproportionately depend upon increases in existing property values to pay for the growth of an expanding tax base.* What must be a prerequisite is to control the city's spending habits to avoid higher tax rates and maintain fiscal accountability.

INFORMING CITIZENS OF SIOUX FALLS —

As a city council member I will make a *concerted effort* (not just say the words) to afford the public on-going access to issues which affect their daily lives, to include budgeting and spending decisions by the city. Sioux Falls citizens' input is one of many opinions that, as a city council member, I will take into account in making decisions (the decision-making processes must be open and clear to city residents).

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QUALIFICATIONS —

As Mayor of a small, progressive Minnesota city for over 11 years I have personal, hands-on experience in the following areas: Budgeting; Taxes to include TIF Districts; Review of Audits; Bond Sales; Annexation; Residential Platting; Land Use/Planning/Development; Economic Development; Parks and Recreation; Cities' Website Development at League of MN Cities; directly involved with Intergovernmental Collaboration, i.e. parks, recreation, general government, etc. involving both cities, state and county; Wind Power; City Infrastructure Projects; Grants and grant writing.

These experiences have served to broaden my understanding of the need for leadership, cooperation and responsible decision-making on a larger scale to effectively serve as a Sioux Falls city council member. As the council is charged with legislating and setting the city policy through adoption of resolutions and ordinances and appropriating a budget, my "hands-on" experiences provide me with a more thorough understanding of the workings of city government while also avoiding management and administrative issues which are not included in the council's powers and/or duties.

My background also includes the following:

Veteran - Served 38 months in U.S. Army with rank of E-5 (Sergeant) in charge of 12-man guided missile antiaircraft launcher unit.

Small Business Owner - Owned and operated a successful commercial printing plant (specializing in insurance forms printing) and weekly newspaper.

Community Involvement in Elected and Volunteer Capacities —

The following is designed to provide additional information on my involvement as an elected official in a small sized Minnesota city and also as an active member of various organizations:

Rural Water Project —

As mayor I was actively involved in bringing a new water source to the city's residents. Negotiating with the newly formed Rural Water (RW) system, the City joined hands with the RW in obtaining grants and loans for the extension of the system to the city. This contract with a city was a first for the RW system. The city retained an \$85,000 grant while making annual payments on the \$212,000 contract. By investing the grant monies the actual cost of the contract to the city was substantially reduced.

Served as a member of a two county committee to assess impact of area ground-surface water into the aquifer and to develop land use plans accordingly.

Television Cable Service —

During my initial term as mayor the city reached agreement with a cable company to provide television service to the city's residents. My direct involvement included negotiating with the local electric power company to allow the cable company to utilize existing electric poles to carry the network of cables. (In later years, cables were buried underground.)

Street Improvement Project —

A \$2.3 million infrastructure project, involving the city, county and state DOT, was undertaken which involved the "main street" business section of town as well as residential areas. Improvements made included: removal of storm sewer (dating back to WPA days), existing sewer and water lines, sidewalks and street lighting. Replacement was accomplished with some innovative changes: historic-style street lighting was installed, paver block was utilized in the "city center", along with colored concrete embedded in the roadway which depicted three windtower blades to coincide with the city's theme. Sewer extensions were also installed to sections of town which previously utilized septic tanks. The city obtained a Rural Development low-interest loan for \$1.3 million with the other \$1 million paid for by the county and state.

Senior Meal Site —

As mayor I was heavily involved in the expansion of a meal site for senior citizens within the area. Meeting with representatives from the regional Area Council on Aging convinced them of the need for a new facility and obtained a \$15,000 matching grant. Built a new Community Center which also served as the meal site complete with kitchen equipment, etc.

WPA - Works Progress Administration

Tourism —

- Personally developed a city flag to be flown during the town's centennial year to promote the community.
- Designed banners to be placed on the historic-style street lights.
- Promoted and published the city's first Visitors' Guide which depicted the city's windpower assets.
- Promoted windpower through speaking engagements with other entities desiring to learn more about wind energy with the city featured on a number of national television networks, newspapers and magazines to include the Smithsonian.
- Assisted in making arrangements for location of a windpower maintenance facility (company was headquartered in California) within the city which provided 26 new jobs; also incorporated the facility into the guided tours related to windpower.
- Developed the city's first website which is still in existence today.

Historical Society —

- One of the original organizers for an Area Historical Society. Personally developed articles of incorporation and bylaws and mission statement, obtained nonprofit 501c(3) for the organization and served as president of the board of directors for six years.
- In cooperation with the city, the society constructed a 5,600 sq. ft. building to preserve the city's history and also to serve as a windpower learning center complete with a model turbine. Funding: obtained a \$75,000 grant from the State of Minnesota through a legislative bonding bill after I testified before the appropriate committees at the Capitol; obtained a \$20,000 cash contribution from a California windpower firm along with another \$15,000 of in-kind donations; organized a contribution-membership campaign which brought in an additional \$50,000. Total cost of the heritage and windpower learning center was \$190,000 with minimal dollars contributed by the city.
- Personally developed and submitted application to MN Historical Society grants-in-aid program for purchase of equipment which allowed heritage center visitors to view decades of local newspaper pages via film.

Housing —

- One of the organizers of a nonprofit corporation to construct an 8-plex apartment building with funding through the Farmers Home Administration. Was initial president and served for several years.
- Member of 5-person private development group that was responsible for a new housing development within the city which included single family homes and a low-income 16-unit complex.
- Was directly involved in the process of obtaining a 10-unit assisted living facility for the community.
- Chairman of county Housing and Redevelopment Authority.

Other —

- Served on county's centennial committee and cochairman of city's centennial celebration.
- Charter member of community's Lions Club and held numerous offices.
- Parent-Teachers Association (PTA) chairman.
- Cemetery Association board member for 20 years, held the offices of vice president and president.
- Chairman of County Joint Cities (involving 5 communities).
- Served on statewide MN Standard Fire Insurance Policy eight member committee.

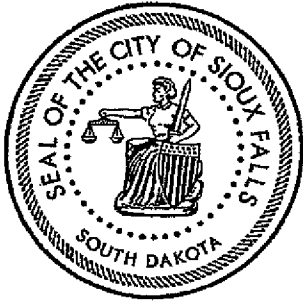
Awards —

- Chosen as "Citizen of the Year" by the community's Chamber of Commerce "*... in recognition of his dedicated efforts for the advancement and betterment of the city.*"
- Recipient of newspaper awards from Minnesota Newspaper Association.
- Various Lions Club International honors.

Date: 2011-03-29
SIRE Meeting ID: 1457
Meeting Type: Forums and Ceremonies

YouTube:<https://youtu.be/6s4HEbD7Y58>
Agenda Item: Not Assigned
Item ID: 57659

The following document(s) are public records obtained from the
City of Sioux Falls.



Office of the City Council
City of Sioux Falls
235 West Tenth Street
Sioux Falls, SD 57117-7402
(605) 367-8080

RECEIVED
CITY CLERK'S OFFICE
3/14/11 11:35AM
Date Time

Notice of Interest
Successor Appointment
City Council—Northwest District

1. Name of Interested Party: James J. Ysbrand
2. Address: 200 N. Valley View Road, Sioux Falls, SD 57107
3. Telephone Number: 605-331-5307
4. Residency: I affirm that I am a resident of the City of Sioux Falls, South Dakota, and that I have been a resident in the Northwest District for at least the last six months.
 Yes No
5. Resume/Other Background Information: Attached Yes No

James J. Ysbrand
Signature of Interested Party

Date: March 14, 2011

RECEIVED
CITY CLERK'S OFFICE

3/19/11

11:35 A.M.

Date

Time

James J. Ysbrand
200 North Valley View Road
Sioux Falls, SD 57107

Sioux Falls City Council
235 West Tenth Street
P. O. Box 7402
Sioux Falls, SD 57117-7402.

Re: Application for Council Member for the Northwest District


Dear City Council Members:

Enclosed is my application to serve as Council Member for the Northwest District in the City of Sioux Falls.

I would like to serve because I believe my background as a life-long citizen of Sioux Falls and my experience living in the District for eighteen years will provide the citizens living in the Northwest District with the honest and dedicated representation that they deserve. As you can see from my resume, I have previously run for positions on the City Council which demonstrates my keen interest in the well being of the citizens of Sioux Falls and in my District. I also applied to serve to fill the vacant position left by Council Member Darrin Smith.

I appreciate your considering my application for this important opportunity to serve. Thank you.

Respectfully yours,



James J. Ysbrand

RECEIVED
CITY CLERK'S OFFICE
3/14/11 11:35 AM
Date Time

James J. Ysbrand
200 N. Valley View Road
Sioux Falls, SD 57107
605-331-5307
jysbrand@msn.com

Objective: Serve on the Sioux Falls City Council for the Northwest District

Personal: Married twenty years. Five Children.
Life long resident of Sioux Falls 1962 - Present

Employment:

Daktronics, Sioux Falls, SD 2006 - present
Customer Service-Help Desk Technician

Military:

U. S. Air Force, Japan and England 1981 - 1985
Autopilot/Instrument Technician
Military Aircraft
Honorable Discharge

Education:

Southeast Technical Institute, Sioux Falls, SD
Associate Degree in Electronics - Graduate 2006
Washington Senior High School - Graduate 1980

Activities:

Member Roosevelt High School Booster Club 2010 - present
Chairman of Hayward Elementary Site Council 2000 - 2002
Past Member Hayward Elementary and
Axtell Park Middle School PTA
Sioux Empire Homeless Coalition 1997 - 2002
Member of Knights of Columbus
St. Joseph Cathedral
Member of St. Michael Church
Sioux Falls Food Pantry Volunteer